



THE ROYAL  
COUNTRYSIDE  
FUND

## Supporting Rural Communities

### *RCF 2025 grant programme*

#### **Overview:**

Our new, UK-wide Supporting Rural Communities grant programme will open for applications on Friday, 10<sup>th</sup> January 2025. Organisations can apply for up to £25,000 by the 21<sup>st</sup> February 2025 to create tangible change in their community. We would be so grateful if you can share this exciting news with your networks.

Community-led organisations can apply for up to £25,000 over a period of 24 months to deliver projects along the themes of:

- Keeping Young People in the Countryside
- Powering up Rural Communities
- Increasing Environmental Sustainability
- Building Emergency Resilience in Rural Areas

Projects must be community-led and should demonstrate one or more of the following characteristics:

- Working towards a long-term vision
- Facilitating connectedness and collaboration
- Demonstrating innovation

Applicants will need to send a short video and complete a simple 'Expression of Interest' form on the RCF website.

Further details can be found on the RCF website [here](#).

#### **How you can help:**

Thank you for agreeing to share the news with your networks – we're keen to encourage a broad range of applications and your support will be invaluable in achieving this.

Please see below suggested content to share with your mailing lists, include in newsletters, and post on social media. We will also have sent you accompanying images, leaflets and flyers.

Do please feel free to share this information in whichever formats you think will work best and do get in touch if you have any questions or need any other information on the programme.



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## Content for your newsletter or website

*Please feel free to cut this down or re-purpose as you see fit*

Do you have an idea that will generate a new income stream for the local community, or create training opportunities for young people? Or perhaps a project that will improve environmental sustainability or help your community plan for climate change?

New funding is available from [The Royal Countryside Fund](#) to deliver transformative community-led initiatives in rural areas, unlocking the huge potential for positive change in the countryside.

### What's on offer:

Community-led organisations can apply for up to £25,000 over a period of 24 months to deliver projects along the themes of:

- Keeping Young People in the Countryside
- Powering up Rural Communities
- Increasing Environmental Sustainability
- Building Emergency Resilience in Rural Areas

Projects must be community-led and should demonstrate one or more of the following characteristics:

- Working towards a long term vision
- Facilitate connectedness and collaboration
- Demonstrate innovation

Applicants will need to send a short video and complete a simple 'Expression of Interest' form on the RCF website before **21<sup>st</sup> February, 2025**.

If you have any questions about the type of projects that they are supporting and how to apply, join the RCF webinar on **Tuesday, December 17<sup>th</sup> at 18:00** <https://bit.ly/4eFx5ut> or visit the RCF website: <https://www.royalcountrysidefund.org.uk/how-we-help/rural-communities/supporting-rural-communities-uk/>

You can apply if you're a properly constituted, community-led organisation based in a rural area with a turnover of less than £500,000. For full eligibility details, please see the RCF website.



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## Social media content

### Call for applications

📣 Calling community organisations in [YOUR REGION] 📣

The Royal @countrysidefund is launching a new funding programme on 10<sup>th</sup> January 2025 to support your community projects.

You can apply for up to £25,000 for community-led projects that have the potential to:

- provide financial benefits to the locality
- build a stronger sense of community and connectedness
- increase environmental sustainability.

Applying is simple; when the application window opens, fill in the form and submit a short video at [www.royalcountrysidefund.org.uk/supportingruralcommunities](http://www.royalcountrysidefund.org.uk/supportingruralcommunities). If you're successful, @countrysidefund will then ask you to submit a full application.

### Find out more through the webinar

Want to know how to get £25,000 funding for your community project?

@countrysidefund are seeking applications from community organisations that have the potential to 'power up, not prop up' rural communities.

To answer all your questions about the type of projects that they are supporting and how to apply, join the RCF webinar on **Tuesday, December 17<sup>th</sup> at 18:00** <https://bit.ly/4eFx5ut>

***Please download accompanying images for social media [here](#).***

## Digital leaflets and posters

Please feel free to download these and share on your website or social media, or print to display or share

### Posters

- Download our poster [here](#).

### Leaflets

- Download our leaflet [here](#).