http://Inspiring Impact.org

Measuring Up Tool

To what extent do YOU do each of these things?

Plan

1.1 We use local information to provide evidence of the need of our work

1.2 We can describe who will benefit from our work

1.3 We have a clear mission statement that sets out our overall purpose and values

1.4 We can describe the positive outcomes that we want to achieve for beneficiaries

1.5 We have mapped out the description of how and why our work makes a difference to beneficiaries (our “theory of change”).

1.6 We can describe how the outcomes we want to achieve overlap with the difference our partner agencies want to make.

1.7 We are clear about the information we need most urgently, both for reporting to funders and for internal learning.

1.8 We know what information to collect to show which goods and services have been delivered, and to whom.

1.9 We know what information to collect to provide evidence of the changes that beneficiaries experience as a result of our work.

1.10 We choose data collection tools that meet our information needs and suit our context.

1.11 We have a plan for impact measurement that sets out how and when evidence will be collected, and by whom.

1.2 We have realistic targets that set out what we want to achieve.

1.13 We look at the resources available for impact management and identify any gaps.

Do

2.1 We have clear leadership on impact measurement, and everyone understands the value of measuring our impact.

2.2 we collect the right amount of evidence, from the right sources, in order to measure our impact effectively.

2.3 We have processes in place to follow up when beneficiaries haven't provided us with information.

2.4 We test our data collection tools to check for any problems, and we make changes as necessary.

2.5 People responsible for data collection are supported to collect evidence accurately and consistently.

2.6 We collect "before and after" evidence from our beneficiaries to see if our work has made a difference.

2.7 The way we involve beneficiaries in data collection suits our ethos, our information needs, and our available resources.

2.8 We make sure that everyone understands why we are collecting information and how their data will be used.

Assess

3.1 We store and use people's data safely, respectfully and legally.

3.2 We have IT systems in place that allow us to input and analyse our data quickly and easily.

3.3 We compare different types of information to make sense of how and why changes occur for beneficiaries.

3.4 We check to see if different groups of beneficiaries experience different amounts or different types of change as a result of our work.

3.5 We look carefully at negative and unexpected outcomes, as well as positive outcomes.

3.6 We think through the other factors that might have influenced the outcomes that beneficiaries experience.

3.7 We think through how much change might have occurred anyway for beneficiaries, without our work.

3.8 We can describe where outcomes from our work overlap with costly economic, social and environmental issues (for example, climate change or unemployment).

Review

4.1 We feed back our findings externally to partners and funders, and internally to everyone involved in measuring our impact.

4.2 We provide information about how our evidence was collected when we report our findings.

4.3 We use our findings to help us to review and reset realistic and achievable targets.

4.4 We use our findings to make sure that our theory of change (the description of how and why our work makes a difference) is accurate and realistic.

4.5 We use our findings to improve the way we deliver our work.

4.6 We review the way we measure our impact and make changes as necessary.

4.7 We communicate our findings honestly, including information about failures as well as successes.